



Welcome

AVA Corporation Ltd.

AVA Corporation Ltd has been providing comprehensive logistical support to military/ armed forces, also specially in aviation fields and additionally private sectors since 2002 from sourcing to sales as the enlisted agency of Bangladesh Defense Ministry (**MoD**). Moreover, we have been engaged with **ICT** - telecom services, consulting, out sourcing and indenting mainly based on import. We're capable to facilitate establishment of the manufacturing units from registration procedure to setting up the factory at Export Processing Zones (**EPZ**) in Bangladesh.

Apart from we are related to work closely with International **NGO**. In this perspective, we're developing our joint venture project of Bonoful garden center- landscape horticulture for the social benefits of plant seedlings activities for engagement as volunteer helping to instill green environmental values in neighborhoods and public spaces since 2016.

In spite of we are engaged with Telecom Network /Services coordinating to overseas calls termination. On the other hand to setup Digital Microwaves with foreign collaborations for our defense sectors in Bangladesh.

We have extended our global dealing arena being a membership with the **U.S. Chamber of Commerce** (www.uschamber.com and Member ID: 10050090) of the United States world's largest business organization.

As **TRACE** certified (ID No: TC4194-8197 / Tcompliance- www.ethixbase360.com) business firm, AVA Corporation Limited maintains high standards and reliability as well complies with required laws of USA, national laws also international regulations in vogue. Likewise AVA Corporation is a verified trading house by law and enforcement department of the Defense Ministry in Bangladesh

The same as logistics support based stakeholder, this business firm is committed to not only providing cooperation **as the independent contractor / sub-contractor** but also adding values for its respected clients as well as principals in local and abroad. **In accordance, we trust in small businesses that are looking for subcontracting deal with prime contractors.**

We are dedicated to maintaining the highest standards of integrity, transparency, and accountability in all of our business practices.



1. About Us

The name of the company is AVA Corporation Limited, a government registered organization from the Joint Stock Companies and Firms under Commerce Ministry which was established on **October 21, 2002**. However, it has been generating new strength in distribution as an enlisted agency of Defense Ministry (**MoD**) for equipments /commodities and services since September 03, 2008 from its corporate office in Dhaka-Bangladesh, a developing **country in the north-eastern part of South Asia**.

In addition, AVA Corporation is involved with telecom activities (overseas calls termination), outsourcing, consulting & trading based on indent, import, sourcing as well as registration procedures on inaugurating new companies/factories at Export Processing Zones in Bangladesh.

With acquired experience; meanwhile we are in expedition through our potential and reliable Manufacturers/ Exporters who would supply us the items. Interested manufacturers, agents/ distributors should contact us directly for their business commencements. Kindly know that we are highly interested to enter into a long-term business relationship with any reliable esteem company. Therefore, please send us your full products /services offer for our close study and reference, so that in turn we shall place our first suitable order.

1. a. Our Main Business Certifications Reference

- i. Permission from Bangladesh Defense Ministry (*MoD*) **DGDP**. License No: 207/5/4218/DGDP/Reg. Dated: 03 September, 2008. (Main Foreign Procurement for **Bangladesh Army, Navy & Air-force**).
- ii. 2nd. Permission from Defense Ministry (*MoD*) **CMTD**. License No: 23.01.901.474.06.076.49.12.07.21. (Domestic basis Supply from abroad arranged by Local Agent only for Bangladesh Army).
- iii. National flag carrier- Biman Bangladesh airlines. License No: 30.34.0000.023.001.21.32
- iv. **Certificate of Incorporation** No: C-88334/ 10. Issued from Joint Stock Companies and Firms under Ministry of Commerce, Bangladesh.
- v. **TRACE** certification ID: TC 4194-8197. Issued from- TRACE International, Inc. USA.
- vi. **UNGM** (United Nations Global Marketplace) ID: 605988.
- vii. **Central Bank of Bangladesh** Permission No: BOIMUNI (Chitta) /1977/113(11)/A-245.
- viii. **TIN** Certification: 1656 2378 3198.
- ix. **BIN – Business Identification Number: 0050 74197- 0505**.
- x. Import Registration Certificate (**IRC**): 2603 1511 0606 6922.
- xi. Export Registration Certificate (**ERC**): 2603 1523 0013 822.

1. b. Registered and Associated Member with:

- ❖ i. The U.S. Chamber of Commerce. 1615 H Street, NW. Washington, DC 20062-2000. **USA**.
- ❖ ii. The Chittagong Chamber of Commerce & Industries. World Trade Center, Chittagong- 4100.
- ❖ iii. Bangladesh Indenting Agents' Association. Dhaka, **Bangladesh**.

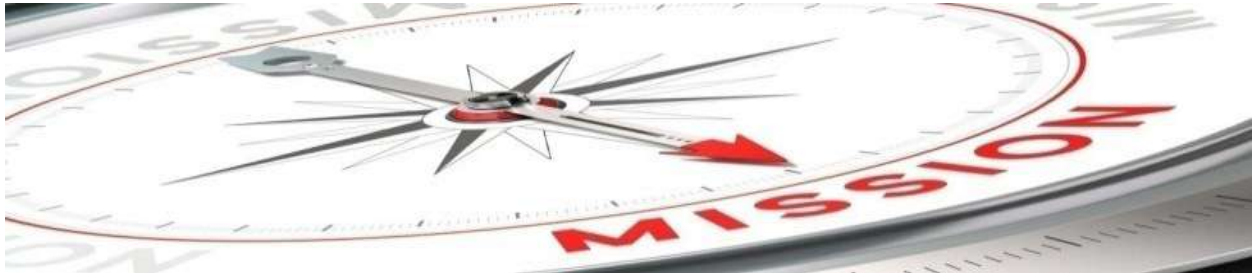
1. c. Our Vision

Trade **Mission** for our **Valued Customers**:

- We commit to support and add value for our customers with confidence.
- We will deliver solutions to facilitate our valued customers.
- By leveraging our local services through computerized processing management and well established networks, our customers can trust us with primary business activities.

We Trust In:

- Acting with integrity, honesty and respect.
- Valuing trust and personal responsibilities.
- Delivering excellent services, which add value to our customers' business.
- Focusing on continual growth and outstanding performance.
- Striving to create a safe work environment.
- Valuing each employee's contribution towards achieving our business objectives



2. Business

2. a. Procurement for Military

It is privilege to introduce our-self as enlisted agency for supply & indenting of Defense Ministry onward logistics support to Bangladesh Army, Navy & Air-force introducing with Unmanned Aircraft Systems-UAS / military drones approved directly from our US manufacturer (AreoVironment Inc) as well involved with Aerospace related items.

Besides this we are involved with provisions of **Fixed and Rotary wing aircrafts as well its avionics spare parts / MRO services importing from USA directly; in addition** Arms-ammunition, Armament, Digital Microwave, Radar, Telecom items, Cyber security services, Parachutes, Command Vessels, Motor Tug, all type of Vehicles, NVG, ICT equipment, Software, Hardware and its Spare parts/ support services, electrical-mechanical power equipments, Cabling- Optic Fiber, Clothing (Military uniform), Foods and consumer items etc as well as subsequently maintaining the After Sales Services to our defense sectors in Bangladesh.

AVA Corporation is **dependable organization** based in import and wholesale of the military products, accessories, and daily products. Now our organization is an established regular supplier for the military items working closely with utmost military camps and Quarter master department supporting them with local purchase and supplying urgent needs of military products. We do wholesale and distribute our products to most of the military Canteen Stores Department (**CSD**) in Bangladesh.

2. b. Telecom Sector

The vision of AVA Corporation is to provide quality based Overseas Calls Termination service through International Gateway (**IGW**) Connectivity between Bangladesh and the rest of the world at competitive price. Service is our business and to ensure highest quality of performance, we are committed to be the premier business partner in Bangladesh for international carriers.

AVA Corporation has long experience in carrier for Voice, Data, Mobile and IT business as well as other value added services through the state run Telecom organization- BTCL & private ILDCs, with this vast experience in the telecommunication system of Bangladesh and in international arena. Our organization- AVA Corporation has been awarded the License by the Bangladesh Telecommunication Regulatory Commission (**BTRC**) to provide International voice.

Furthermore, AVA Corporation has been engaged to setup Digital Microwaves with foreign collaborations for our defense sectors in Bangladesh.

2. c. Inland Distribution

AVA Corporation is a provider of sourcing services from Bangladesh about twelve years above with broad experience in providing to our customers; and products are also international quality at competitive prices. AVA Corporation offers a variety of products & services within the sourcing market, our additional business categories are tea, sea food/fish, full cream milk powder, mineral water & jute products.

As an enlisted distributor of Bangladesh military & provider of sourcing services, we seek to make the procurement process for our customers with efficiently and carefully at limited risk. Our proposed offers and facilities in Bangladesh are up to date as well as flexible.

❖ c. (i). Jute Products

We are delighted to introduce our native agro based products- jute as a renewable natural fiber, is also bio- degradable and environmentally friendly, it is one of the few crops, which can be grown in the monsoon season in our country. It's a natural fiber popularly known as the golden fiber in Bangladesh.

Jute is not only a major textile fiber but also a raw material for nontraditional and value added non-textile products. Jute is used extensively in the manufacture of different types of traditional packaging fabrics, manufacturing Hessian, sacking, carpet backing, mats, bags, tarpaulins, ropes and twines. Before being used as a commercial commodity it was used in different parts of the world to make household and farm implements such as ropes, handmade clothes, wall hangings, etc.

✚ We do wholesale and distribute our following products:

Jute yarn, Twine, Rope.

- Hessian Cloth.
- Hessian / Canvas Bag- Natural color, full bright color, Semi bright color. Carpet backing cloth (CBC).
- Jute Carpet and Mats.

❖ c. (ii). TEA Leaves

At AVA Corporation, we are proud of our main botanical prestigious product – Tea leaves. This traditional product is widely popular amongst the people in Bangladesh. We are constantly setting new dimensions and standards for reliability with services and products that help the people and the environment in significant ways, in Bangladesh. It should be also mentioned here that we are main distributor of tea leaves, full cream milk powder and mineral water for Defense ministry at their chain shop-CSD in Bangladesh.

❖ c. (iii). Sea Food / Fish

We like to introduce ourselves a seafood sourcing trading organization in Bangladesh. Currently we are looking for genuine buyers for supplying of frozen hilsha, frozen pomfret (white, black & Chinese), cuttle fish, blue swimming crab, red snapper, bon fish and all kind of shrimps- sea tiger shrimp, black tiger shrimp, white shrimp, white water prawn etc. Besides this, our related products are dry fish maws, hils fresh chilled & frozen; dry & frozen shark fin, shark bone, shark tail.

The buyers are also requested to contact us for specific requirement at earliest convenience. It may be mentioned here as regards our main specialty for halal food products.

3. Services

3. a. Investment in Bangladesh

AVA Corporation had provided business consultancy services since its incorporation in Bangladesh before enlistment with Defense Ministry. Our services include consulting on setting up of companies, factories and offices in Bangladesh. Here investors can obtain information on the investment opportunities in Bangladesh and incentive package on offer.

If the investor is to locate in an Export Processing Zone then we will introduce the company to the Bangladesh Export Processing Authority as well as facilitate the early start up processes. Information is also will be provided on the types of companies that can be formed, also the general cost of doing business in Bangladesh, how to obtain the necessary work permits for you and your staff, remitting funds to Bangladesh and so on.

Select to invest in Bangladesh.

Bangladesh is a combination of competitive market, business friendly environment and cost structure that can give best returns.

Bangladesh offers a well-educated, highly adaptive and industrious workforce with lowest wages & salaries in the region. 57.30% of the population is under 25, providing a youthful group for recruitment. The country has consistently to develop a skilled workforce creating to investors needs.

Bangladesh is strategically located next to India, China and ASEAN markets, Bangladesh has provided to be an attractive investment location with its 167.8 million populations (2023) and consistent economic growth leading to strong and growing domestic demand.

Energy prices in Bangladesh are the most competitive in the region. Bangladesh offers the most liberal FDI regime in South Asia, allowing 100% foreign equity with unrestricted exit policy, easy remittance of royalty and repatriation of profits and incomes.

3. b. Consulting & Sourcing

Consulting & Sourcing: Mainly based on export, import as well as registration procedures for establishment of new companies /factories at export processing zones (EPZs) or any places in Bangladesh we have to follow the theme:



Localization Analysis Feasibilities Studies Procedure documents and contract

Delivering excellent services, which add value to our customer business.

- * Develop network with government, create and maintain supportive arrangement with others services.
- * Assist to Bangladeshi companies in import/ export and other instructive relations.
- * Consultancy, preliminary survey, market research, product basis with suppliers and governmental entities.
- * Identify and evaluate products and purchase process; joint venture partners, produce contracts with manufacturers and suppliers.
- * Manage the local suppliers to reach quality standard of the customers on the need basis.
- * Negotiation and order forwarding on behalf of foreign importers with defense ministry and non-government organizations.

AVA Corporation is committed to maintaining its outstanding result through professional sound experiences.

4. I T Solution

Introduction about AVA Corporation Ltd in IT Sectors.

AVA Corporation Ltd is serving as an Outsourcing firm based on IT sectors capable in the sub-contract offering a comprehensive set of service and solutions for domestic & international markets with superior quality considerations. The key proposition of our process is quality centric structures maintaining high information security for our clients, state of the art infrastructure and reporting process and high-end resource development strategy. We believe in building steady and long term relationships as a service partner through providing all-in-one support and solutions.

AVA Corporation: Your Trusted Partner for Tailored Business Solutions

At AVA Corporation, we're more than just a global enterprise; we're your dedicated partner in achieving business excellence. With a strong foundation built on innovation, cutting-edge technology, and a relentless commitment to quality, we've earned a reputation as a trusted advisor to organizations worldwide.

Our Customized Solutions division is your one-stop shop for tailored services that address your unique business challenges. We understand that every company is different, and we're committed to providing solutions that fit your specific needs. From software development to digital marketing and beyond, our team of experts brings a wealth of experience and knowledge to the table.

4. a. Why Choose AVA Corporation?

- **Unmatched Expertise:** Our team of seasoned professionals has a deep understanding of various industries, allowing us to deliver tailored solutions that drive results.
- **Innovation at the Core:** We stay ahead of the curve by embracing the latest technologies and trends, ensuring that your business remains competitive.
- **Client-Centric Approach:** Your success is our top priority. We work closely with you to understand your goals and develop solutions that exceed your expectations.
- **Proven Track Record:** Our experience and reputation speak for themselves. We've helped countless businesses achieve their objectives through our customized services.

4. b. Why Partner with AVA Corporation?

(i). Expertise and Experience

AVA Corporation brings extensive industry experience and a proven track record of delivering high-quality services to businesses across various sectors. Our team of experts is dedicated to meeting the unique needs of each client, ensuring satisfaction and success.

(ii). Commitment to Quality

We adhere to the highest standards of quality in every project we undertake. Our meticulous approach ensures that our clients receive solutions that are not only effective but also exceed expectations.

(iv). Flexibility and Scalability

We understand the dynamic nature of today's business environment. Our services are designed to be flexible and scalable, allowing us to adapt to our clients' evolving needs and provide the most relevant solutions.

(v). Innovation and Technology

We leverage the latest technologies and innovative practices to deliver cutting-edge solutions. Our focus on continuous improvement ensures that our clients stay ahead in a competitive market.

(vi). Ready to Partner with Us?

Let's work together to unlock your business's full potential. Contact us today to discuss your specific needs and discover how AVA Corporation can help you achieve your goals.

4.1. Service Offering

Software and IT Solutions

- **Custom Application Development:**
 - Design and development of tailored software applications that meet specific business requirements.
 - Integration of new applications with existing systems to ensure seamless operation.
 - Regular updates and maintenance to enhance functionality and security.
- **Cloud Computing Services:**
 - Consultation and strategy development for cloud adoption and migration.
 - Design and implementation of scalable cloud infrastructure tailored to your business needs.
 - Continuous monitoring and optimization of cloud resources for cost efficiency and performance.
- **Network Security:**
 - Comprehensive network security assessments to identify vulnerabilities.
 - Implementation of advanced security protocols to protect against cyber threats.
 - Ongoing monitoring and incident response to safeguard your IT environment.
- **Infrastructure Management:**
 - End-to-end management of IT infrastructure, including servers, networks, and storage.
 - Proactive maintenance and support to ensure optimal performance and uptime.
 - Implementation of best practices for disaster recovery and business continuity.
- **Software Maintenance:**
 - Regular updates to keep software applications current and secure.
 - Bug fixes and performance enhancements to ensure smooth operation.
 - User support and troubleshooting to address any issues promptly.

4.2. Data Management and Analysis

AVA Corporation's data management and analysis services help you unlock the full potential of your data. Our offerings include:

- **Data Entry Services:**
 - Accurate and efficient data entry for large volumes of information.
 - Data validation and verification to ensure accuracy and consistency.
 - Secure handling and storage of sensitive data.
- **Data Processing:**
 - Cleaning and organizing raw data to make it usable for analysis.
 - Conversion of data into various formats as required for different business applications.
 - Aggregation of data from multiple sources for comprehensive insights.
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- **Advanced Analytics:**
 - Application of statistical techniques and machine learning models to analyze data.
 - Development of predictive models to forecast trends and behaviors.
 - Visualization of data through dashboards and reports for easy interpretation.

4.3. Content and Digital Marketing

AVA Corporation offers a comprehensive range of content and digital marketing services designed to enhance your brand's visibility and engagement. Our services include:

- **Content Creation and Copywriting:**
 - Development of high-quality written content, including blog posts, articles, and product descriptions.
 - Crafting of persuasive copy for marketing materials, websites, and advertising campaigns.
Tailoring of content to resonate with target audiences and drive conversions.
- **Translation Services (Bengali):**
 - Professional translation of content from English to Bengali, ensuring accuracy and cultural relevance.
 - Localization of marketing materials, websites, and documentation for Bengali-speaking audiences.
 - Review and quality assurance to maintain consistency across translated content.
- **Content Management:**
 - Organization and categorization of digital content for easy access and retrieval.
 - Implementation of content management systems (CMS) to streamline content workflows.
 - Regular updates and maintenance to keep content current and aligned with branding guidelines.

- **Digital Marketing Services:**

- Search engine optimization (SEO) to improve website visibility and ranking on search engines.
- Social media management to build and engage with online communities across platforms.
- Targeted online advertising campaigns to reach specific audiences and drive traffic to your website.

4.4. User Experience (UX) & User Interface (UI) Design

At AVA Corporation, we specialize in creating seamless and engaging digital experiences that prioritize the user's needs. Our UX/UI Design services ensure that your digital products not only look good but also provide an intuitive and enjoyable experience for users. Our offerings include:

- **User Research and Analysis:**

- Conducting thorough research to understand your target audience, their behaviors, and pain points.
- Analyzing user feedback and data to identify opportunities for improvement and innovation.
- Developing user personas and journey maps to guide design decisions and align them with user needs.

- **Information Architecture (IA):**

- Structuring content and features in a logical, user-friendly manner.
- Designing navigation systems that allow users to find information quickly and easily.

Creating sitemaps and content inventories to ensure comprehensive coverage of user needs.

- **Wireframing and Prototyping:**

- Creating low-fidelity wireframes to outline the basic structure and flow of your digital product.
- Developing interactive prototypes to test and refine user interactions before final design.
- Iterating on designs based on user feedback and testing results to optimize the user experience.

- **User Interface (UI) Design:**

- Crafting visually appealing and consistent interfaces that align with your brand identity.
- Utilizing modern design principles and trends to create a polished, professional look and feel.
- Ensuring responsiveness and accessibility across various devices and screen sizes.

- **Usability Testing:**
 - Conducting usability tests to gather real user feedback on prototypes and final designs.
 - Identifying pain points and areas for improvement to enhance the overall user experience.
 - Implementing changes based on test results to ensure the final product meets user expectations.
- **Interaction Design:**
 - Designing interactive elements such as buttons, forms, and menus to ensure smooth navigation.
- Creating micro-interactions that add delight and feedback to user actions, enhancing engagement.
- Ensuring that all interactions are intuitive and support the overall user journey.

4.5. Copywriting

AVA Corporation provides expert copywriting services that help you communicate effectively with your audience, strengthen your brand voice, and drive conversions. Our copywriting services are tailored to meet the specific needs of your business, ensuring that every word resonates with your target audience. Our offerings include:

- **Brand Messaging and Voice Development:**
 - Crafting a unique brand voice that reflects your company's personality and values.
 - Developing key messaging that clearly communicates your value proposition and differentiates you from competitors.

Ensuring consistency in tone and style across all marketing materials and platforms.
- **Marketing and Advertising Copy:**
 - Writing persuasive and compelling copy for a wide range of marketing materials, including brochures, flyers, and email campaigns.
 - Creating attention-grabbing headlines and calls-to-action (CTAs) that drive engagement and conversions.
 - Tailoring messages to specific audiences and channels to maximize impact and reach.
- **Website and SEO Copywriting:**
 - Developing clear, concise, and engaging website content that enhances user experience and supports your brand goals.
 - Integrating SEO best practices to improve search engine rankings and drive organic traffic.
 - Writing product descriptions, landing pages, and blog posts that inform, engage, and convert visitors into customers.
- **Content Strategy and Planning:**
 - Collaborating with your team to develop a content strategy that aligns with your business objectives and target audience.

- Planning and creating content calendars to ensure a consistent flow of fresh, relevant content.
- Analyzing content performance and making data-driven adjustments to improve effectiveness.
- **Social Media Copywriting:**
 - Crafting engaging and shareable content for social media platforms, tailored to each platform's unique audience and format.
 - Writing posts that encourage interaction, build community, and increase brand visibility.
 - Aligning social media content with broader marketing campaigns for a cohesive brand presence.
- **Technical Copywriting:**
 - Simplifying complex technical concepts into clear, concise, and accessible language for non-technical audiences.
 - Writing user manuals, product guides, and technical documentation that are easy to understand and follow.
 - Collaborating with subject matter experts to ensure accuracy and clarity in all technical communications.

4.6. Project and Supply Chain Management

AVA Corporation offers comprehensive project and supply chain management services to ensure your operations run smoothly and efficiently. Our services include:

- **Project Management:**
 - Planning and scheduling of projects to ensure timely delivery within budget.
 - Coordination of resources and stakeholders to maintain project alignment with goals.
 - Risk management and mitigation strategies to address potential challenges.
- **Supply Chain Management:**
 - Optimization of logistics processes to reduce costs and improve efficiency.
 - Inventory management solutions to ensure the right products are available at the right time.
 - Supplier relationship management to maintain quality and reliability across the supply chain.



5. Aviation

5. a. Defense Aviation Sector

AVA Corporation Ltd supports with comprehensive spare parts sourcing also services for military fixed-wing and rotary-wing aircrafts in our country **with cooperation of our foreign principal – Aviation Procurement Systems (APS) from USA directly as Exclusive Representative in Bangladesh**. We provide our services to determine if a hard to find airplane's engine part, component or accessory whether new, new surplus, overhauled, or serviceable, is available. Since its commencement in 2018 has grown fast to become one of the leading distributor of aircraft spare parts, lubricants, ground support equipment's etc. AVA Corporation Ltd delivers complete cost-competitive service solutions for our defense sectors, regardless of their equipment's original manufacturer (**OEM**).

We offer an extensive inventory of aircraft parts to aircraft authorities /owner through our **FAA**-approved and certified foreign prime suppliers from USA.

We adhere to or exceed all military quality standards related to the handling, storage, preservation and shipping of this grade supplies through our US based foreign principals.

AVA Corporation provides also complete arm-forces related **UAS** / small aircraft from the manufacturer in USA directly as well as airport ground support equipment (GSE) solutions to corporate, MRO, airline and general aviation customers in Bangladesh.



5. b. Commercial Aviation Sector

+ Biman Bangladesh Airlines- A Nation's Flag Carrier in Bangladesh

We are delight to involve as enlisted firm **through our foreign supplier – Aviation Procurement Systems (APS), USA** with our Nation's Flag Airlines Carrier- Biman Bangladesh Airlines for Supply and Services of **Spare parts for** Boeing 737-800, Boeing 777-300ER, Boeing787-8, Boeing 787-9 and Bombardier Dash- Q400.

On the other hand, we are also engaged to maintain for different types of services for their project & works (P & W) into building activities at Biman Bangladesh Airlines.

In brief, the **National Flag Carrier, Biman (www.biman.gov.bd)** is proud to be the most prominent and conspicuous brand ambassador for Bangladesh. The tail insignia of the airline signifies its pride, the values and the ideals that the nation cherishes. Biman is committed to keep the honor of the nation high.

6. Contact Us



Corporate Office:

(Location at Capital City in Dhaka)

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